

## MEDIA RELEASE

### **SINGAPORE AND GUANGZHOU INKS DIGITAL CITY DEVELOPMENT AGREEMENT**

**IDA International partners with Guangzhou Municipal Government to develop and  
implement a Digital City Masterplan**

Singapore, Wednesday, 30 June 2010

Singapore's public service infocomm service provider IDA International (IDA国际), together with Singbridge International (星桥国际新加坡私人有限公司), will be collaborating with the Guangzhou Municipal Government in the development of the Sino-Singapore Guangzhou Knowledge City (中新广州知识城). IDA International is a subsidiary of Singapore's Infocomm Development Authority (IDA) and Singbridge International is a wholly-owned company of Temasek Holdings.

Both organisations have signed a Cooperation Framework Agreement (CFA) with the Guangzhou Development District Administrative Committee (广州经济技术开发区管理委员会) (GDDAC) today. The CFA was sealed by Mr Seah Chin Siong, Chief Executive Officer of IDA International (IDA 国际总裁谢劲松先生), Mr Ko Kheng Hwa, Chief Executive Officer of Singbridge International (星桥国际新加坡私人有限公司总裁许庆和先生), and Mr Shi Qizhu, Governor of Luo Gang District, Guangzhou (萝岗区人民政府区长石奇珠先生). Among the witnesses were Senior Minister Goh Chok Tong (新加坡吴作栋国务资政), Acting Minister for Information, Communications & the Arts, RAdm (NS) Lui Tuck Yew, Singapore (新加坡新闻、通讯及艺术部代部长吕德耀少将), Guangdong Party Secretary Wang Yang (广东省省委书记汪洋) and Governor of Guangdong province Huang Huahua (广东省省长黄华华).

Under this Agreement, IDA International, Singbridge and the GDDAC will collaborate on the planning, management, development and operations of Information and Communications Technology (ICT) initiatives under the Knowledge City Digital City Masterplan. This includes building a vibrant and globally competitive Infocomm industry as an engine of economic growth for Guangzhou.

The intention of the collaboration is to leverage on Singapore's experience as a global thought-leader in national ICT and public sector infocomm. As part of this partnership, IDA International will be working closely with the GDDAC on various aspects of ICT specifically in areas such as the:

- I. Development of an ICT industry cluster and ecosystem for the Knowledge City;
- II. Implementation of key administrative and business support infrastructures and services; and
- III. Management of the development of next-generation economic and social sectors using leading-edge infocomm.

Said Mr Seah, "We are confident that through this robust partnership, our experience in public service infocomm and Singbridge's commitment in developing and investing in large urban projects will bring much value to Guangzhou."

"We welcome this collaboration and look forward to working closely with both partners to further develop Guangzhou into a vibrant, intelligent city", agrees Mr Shi.

### **About IDA International**

IDA International Pte Ltd is a company focused on delivering public service infocomm services including eGovernment consultancy, masterplanning, national infocomm planning, industry and cluster development and programme management to other countries. Established in 2008, IDA International serves as the execution arm for all collaborations on public service infocomm between Singapore and public agencies around the world. It does this through its team of ICT professionals who have extensive and proven experience in delivering Singapore's brand of eGovernment solutions to partners around the world. In addition to its team, IDA International works with local IT companies to ensure the delivery of solutions and services more effectively and efficiently. For more information, please visit [www.idainternational.sg](http://www.idainternational.sg).

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### **About SingBridge International**

Singbridge International Singapore Pte Ltd, a wholly-owned subsidiary of Singapore state-owned Ministry of Finance Temasek Holdings (Pte) Ltd. Founded in 2009, Singbridge International Singapore Pte Ltd Singbridge's core activity is as a master developer and manager of large scale sustainable urban developments. It also invests in its projects. Its vision is to be a global leader in this space, in particular, China. The company has developed Guangdong Knowledge City, Tianjin Eco-City and Suzho Industrial

Park in China. The company was formerly known as Findon Investments Pte. Ltd. and changed its name to SingBridge International Singapore Pte Ltd.

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### **About Guangzhou Development District Administrative Committee (GDDAC)**

GDDAC is an administrative unit set up by the Guangzhou Municipal Government, with the intention to develop the 123 square kilometre Sino-Singapore Guangzhou Knowledge City.

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### **Note to Editor**

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